



Fred.B

CORPORATE GIFTING AND HAMPER PARTNERS

A gift worth keeping.
An impact worth sharing.

Premium, ethically made Australian socks for hampers, client gifts and employee moments. Every pair purchased funds another pair donated.

THE USEFUL INCLUSION

The one thing in the box they will keep.

A considered non-food inclusion with genuine retail value, simple inventory and a clear Australian story.

ETHICALLY MADE HERE

Made in Australia from premium cotton. Designed for daily wear and made to last.

SIMPLE TO RANGE

One size fits most adults. No expiry date, temperature control or fragile handling.

CLEAR RETAIL VALUE

Recommended retail is \$29 per pair. Partner pricing starts at \$14.50 ex GST.

PURPOSE BUILT IN

Each purchased pair funds another pair donated through Fred.B partners.

Premium quality.
Purpose built in.



BUILT TO YOUR BRIEF

Two directions. *One standard.*

Pair Fred.B socks with your own hamper contents, or ask us to help shape a restrained gifting concept.



THE DARK EDIT

Black socks with wine, spirits, chocolate or considered desk pieces.



THE LIGHT EDIT

Pink and white socks with sparkling wine, fragrance and silk.

FLEXIBLE BY DESIGN

Choose the sock colour, quantities and delivery timing. Custom colour production can be discussed for suitable volumes. Fred.B socks retain their authentic black retail wrap.

Concept imagery shown. Final hamper contents and presentation are quoted to brief.

THE REASON IT MATTERS

One purchased. *One donated.*

Socks are among the most requested items at Australian homeless services - and among the least donated. Fred.B exists to help close that gap.

ONE FOR ONE

Each purchased pair funds a second pair donated. One pair, every time.

HOPE IN A SUITCASE

New socks support children entering foster care through community partners.

OUTREACH SUPPORT

Fred.B socks travel with nurse-led teams supporting people sleeping rough.

IMPACT IN WRITING

Partner orders can include a donation summary for client or ESG reporting.

200 pairs ordered. *200 pairs donated.*

A useful gift for your recipient. A practical essential for someone who needs it.

PARTNER PRICING

Commercially clear. *Easy to scale.*

Recommended retail \$29 per pair. Partner pricing below is quoted ex GST.

TRIAL PARTNER

10-24 pairs

\$17.50

per pair, ex GST

GIFTING PARTNER

25-49 pairs

\$16.50

per pair, ex GST

VOLUME PARTNER

50-99 pairs

\$15.50

per pair, ex GST

IMPACT PARTNER

100+ pairs

\$14.50

per pair, ex GST

Lead time: orders of 50+ pairs generally require 4-5 weeks. Custom production and split delivery are quoted separately.



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START A CONVERSATION

Tell us what the gift *needs to do.*

Share your quantity, timing, recipient and budget. We will recommend the most considered way to include Fred.B.

ANDREA BUTTERWORTH / FOUNDER, FRED.B

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